

# Order Confirmation



<b>PROJECT SUMMARY for homeorigins.iconography.uk dev site</b>		<b>Ex VAT</b>
Product page redesign as per mock up provided	<input checked="" type="checkbox"/> <input type="checkbox"/>	£750.00
Addition of toggle to control display of items linked with merge tag	<input checked="" type="checkbox"/> <input type="checkbox"/>	£1500.00
Sticky add to basket button & quantity selector	<input checked="" type="checkbox"/> <input type="checkbox"/>	£375.00
Video thumbnail popup	<input checked="" type="checkbox"/> <input type="checkbox"/>	£250.00
Full sticky header	<input checked="" type="checkbox"/> <input type="checkbox"/>	£250.00
<b>Payment Terms</b>		
<b>Combined project work discount</b> (sticky header FOC, bulk discount for product page and merge tag toggle work)	<input checked="" type="checkbox"/> <input type="checkbox"/>	-£500.00
50% deposit to commence the project	<input checked="" type="checkbox"/> <input type="checkbox"/>	£1312.50
<b>Total Price</b>		<b>£2625.00</b>

## PROJECT SPECIFICATION

### Product Page Redesign:

*(Dev Reference: High Res version of design saved in Client Folder)*

#### 1. Changes to the spacing of the two columns at the top of the page

We will change the left side width from 66% down to 58% and increase the right side from 33% up to 42%, reducing the whitespace between the two sections.

#### 2. Add an arrow to the thumbnails to indicate you can scroll to see more images

The thumbnails on the product will be reworked to become a carousel. Then when there are more than 5 images, arrows will be used to let the user scroll through them.

### **3. On the sticky right panel side, changes to the order of items**

The right side of the product page to show sections in the following order:

1. Product name
2. SKU (Item:)
3. Price(s)
4. Stock messaging
5. Select multiple colours
6. Quantity and Add to Basket button
7. PayPal Pay in 3 widget
8. Addons
9. Share and compare title and Price Match link (Found a lower price? Get in touch)
10. Share buttons (**NOTE:** X is replaced with email as per actioned feedback message)
11. Upsells
12. View all products in this collection button
13. Home Delivery
14. Guarantee link (hardcoded link to central page)
15. Visit Showroom link (hardcoded link to central page)
16. Loyalty

**NOTE:** In order to achieve this, we will also need to move and rework the “You may also need” section. This is detailed in point 5.

**NOTE:** We will be removing ‘Related Items from this Collection’ from this section and placing it below product information tabs with existing ‘You may also like’.

### **4. PayPal widget onto one line**

Customization options are available here <https://developer.paypal.com/docs/checkout/pay-later/us/integrate/>

The PayPal widget doesn't seem to have customization for ensuring it sits all on one line so nothing will be done here.

### **5. Include an ‘Add’ button on each upsell rather than one button at the bottom of the list**

This will require a rework of how the upsells are processed. These will be moved down on the page as per point 3 and into their own separate forms to be used. This will work similar to the

“Related items in this collection” section but with separate add to basket buttons for each upsell.

## 6. Delivery checker wording changes

When it currently says 'Delivery from FREE' and then has the 'Check delivery cost' link on the next line we instead would like it to read 'Free delivery available (exceptions apply)' and have the exceptions apply wording be hyperlinked to trigger the delivery checker popup instead.

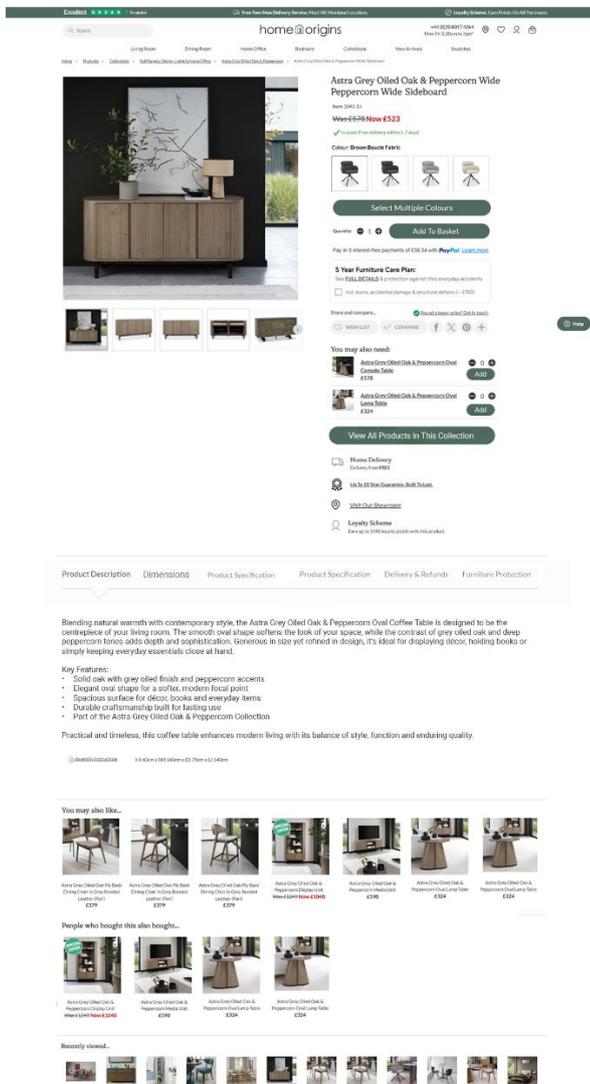
If a postcode is then entered in the delivery checker which does incur a cost, the dynamic change of wording should still happen and it will read 'Delivery from £X.XX (exceptions apply)'

If the user visits another product page within the same session, the delivery cost message loads in with the cost taking their previously entered postcode into account.

## 7. Description and tab changes

The description will be reverted back to being included within the tab section of the product page.

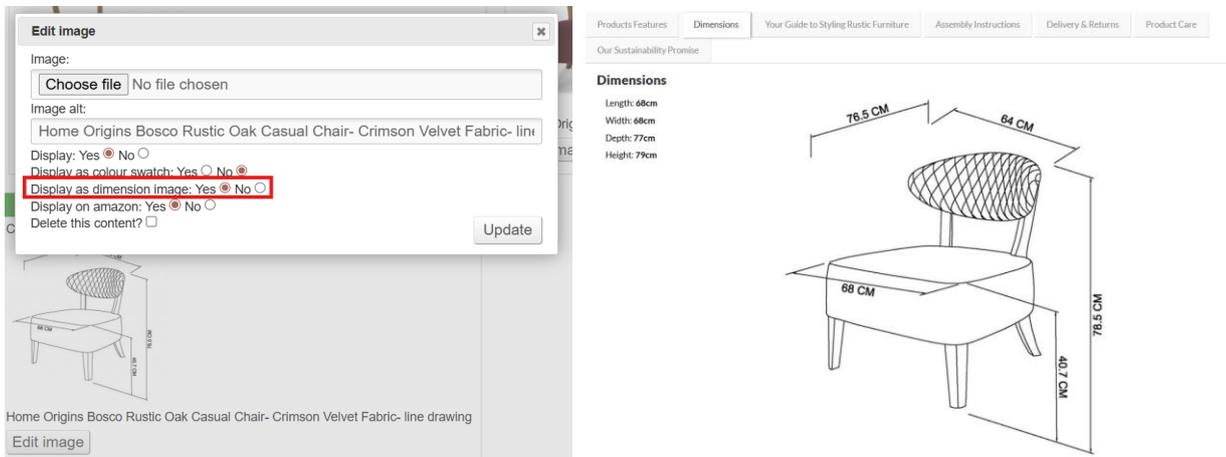
Following this, all tabs will be changed into a horizontal tab system, replicating product pages on <https://www.downtownstores.co.uk/>.



**NOTE:** Assembly instructions (uploaded PDF) and dimensions will be output at the bottom of the Description tab (in same font size as body text above)

## 8. Dimension images

As per the current site, when an image in the Media tab is flagged as 'Display as dimension image' it will output in the Dimensions product tab alongside the dimensions themselves:



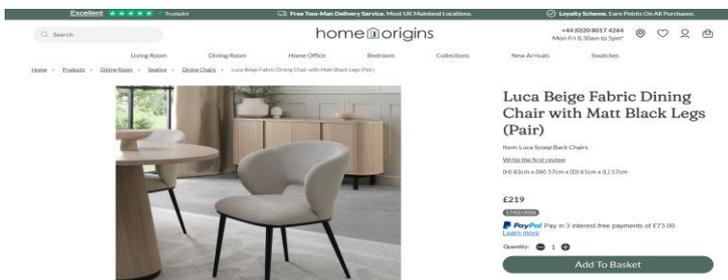
## Merge Tag Linked Items Display

Building 2 new toggles on the product edit screen for each product, under the Colour and Size merge tags so each can be controlled individually. These toggles will allow you to display the linked products via the old and new output methods.

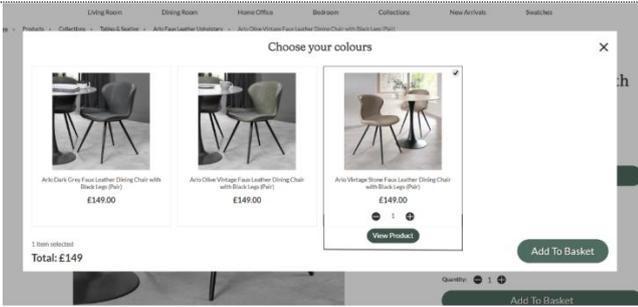
“Old” method = tiles flat on page



“New” method = button and popup showing linked items.



We'll also add a 'View product' button to the “New” method, shown when an item in the popup is clicked. When the 'View product' button is clicked, it opens that item in a new tab.



Further to this, where the value entered into the 'Colour' merge tag field is a text match to the swatch name of any swatch uploaded here (<https://homeorigins.iconography.uk/cms/swatches.php>) then the swatch image will be output in small swatch squares under the product information at category level **only**. Regular product images will be output on the product pages.

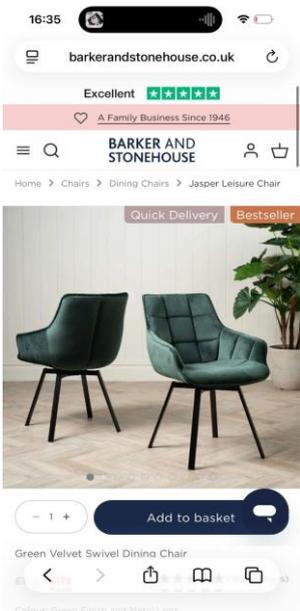


Belgrave Rustic Oak Upholstered Chair - Crimson Velvet Fabric (Pair)



**Sticky add to basket bar (mobile)**

Add to basket bar will be always present on the screen as per Barker and Stonehouse example. We will add the quantity selector to the left of the button and ensure the bar is thin, to emulate the B&S example and not obscure the page. We have also noted that the live chat question mark icon/button will need to be moved up slightly so it does not overlay the sticky bar.



**Video thumbnail popup**

When a video is uploaded to a product, the thumbnail when clicked will open a popup to play the video. This will replace the video tab that currently exists when a video is uploaded.

**Full sticky header**

When scrolling down the page on desktop, the entire header will remain sticky rather than just the category bar.

**PROJECT TIMELINE**

Delivery by the 20/02/26 if signed off by 03/02/26 Extended to EOD 04/02/26 due to annual leave

**IMPORTANT**

By signing this form, you are signifying your acceptance of this quote to retain Iconography's services, as well as your intention to form a contract in line with our Terms & Conditions.

If applicable, Iconography will issue a deposit invoice (please note that all prices quoted are exclusive of VAT). Standard terms are 7 days and monthly invoices will be sent at the start of each month.

Before work on your project can begin, we require a signed Order Confirmation and receipt of the deposit (if applicable).

Please note that feedback for projects must be provided in one of our approved channels; calls, the Support Portal project board or by email. Third party boards or live documents will not be used to gather feedback.

*\*If this deadline is not met, the project timeline will be subject to delay*

**APPROVAL OF ORDER CONFIRMATION**

I approve this Order Confirmation and ask that Iconography raise a deposit invoice as detailed above. In doing so, I signify an intent to form a Contract between Iconography and **Bentley Designs**.

Signature:  Signed by: Zak Lalani  
55BAFDABD70F445...  
Print Name: Zak Lalani  
Job Title: General Manager  
Company: Bentley Designs UK Ltd

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Date Signed: .....

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### WHAT HAPPENS NEXT

Once the Order Confirmation has been signed and returned to Iconography, and the deposit invoice has been paid, Iconography will begin the project.